

## Applied Differentiation Problems

(a) A rectangle has a width  $x$  cm and a length  $(30 - 2x)$  cm. Using calculus, find the maximum area of the rectangle.

(b) A car sales company sells  $x$  cars per week. Its revenue  $R$  per week is given by the equation  $R = 0.2x^2 - 10x + 1750$ . Using differentiation, find the number of cars which generates the maximum revenue, and the value of this revenue.

$$(a) A = 30x - 2x^2$$

$$\frac{dA}{dx} = 30 - 4x$$

$$\text{When } \frac{dA}{dx} = 0 \quad x = 7.5 \text{ cm}$$

$$A = 112.5 \text{ cm}^2$$

$$(b) \frac{dR}{dx} = 0.4x - 10$$

$$x = 25$$

$$R = \pounds 1625$$

(a) The cost  $C$  of a car journey when driving at a speed of  $x$  mph is given by

$$C = \frac{720}{x} + 0.2x + 6$$

. Using differentiation, find the value of  $x$  that minimises the cost, and the minimum value of  $C$ .

(b) The volume of a box is given by  $V = x(5 - x)^2$ . Use calculus to find the maximum volume of the box, and the value of  $x$  for which this occurs.

$$(a) \frac{dC}{dx} = -\frac{720}{x^2} + 0.2$$

$$\frac{720}{x^2} = 0.2 \Rightarrow x = 60$$

$$C = 30$$

$$(b) V = 25x - 10x^2 + x^3$$

$$\frac{dV}{dx} = 25 - 20x + 3x^2$$

$$x = 5 \text{ or } x = 5/3$$

not valid

$$A = \frac{500}{27}$$

(a) A picture frame has a perimeter of 120 cm. If the width of the frame is  $x$  cm, then show that the height of the frame is  $(60 - x)$  cm. Hence use calculus to find the value of  $x$  that gives a maximum area for the frame. Calculate this maximum area.

(b) A farmer has enough stone for 80 m of dry stone walling. He wants to create a field with the largest area possible. Find the dimensions of the field that gives this maximum area.

$$(a) \begin{array}{l} \square \\ \begin{array}{l} y \\ x \end{array} \end{array} \quad \begin{array}{l} 2x + 2y = 120 \\ 2y = 120 - 2x \\ y = 60 - x \end{array}$$

$$A = x(60 - x)$$

$$A = 60x - x^2$$

$$\frac{dA}{dx} = 60 - 2x \Rightarrow x = 30$$

$$A = 900 \text{ cm}^2$$

$$(b) A = x(40 - x)$$

$$A = 40x - x^2$$

$$\frac{dA}{dx} = 40 - 2x \Rightarrow x = 20$$

$$A = 400 \text{ m}^2$$